



District 3 Toastmasters

Vice President Membership Training

What Does Having a Distinguished Perspective Mean for the Vice President Membership?

As Vice President Membership (VPM), having a distinguished perspective means bringing fresh, strategic, and thoughtful insights that strengthen your club's ability to attract, engage, and retain members—while helping your club achieve success within the Distinguished Club Program (DCP). Your leadership influences both the member experience and the club's recognition.

1. Innovating Member Recruitment Strategies (DCP Goals 7 & 8)

- A distinguished VPM looks beyond standard approaches and finds creative ways to invite guests and convert them to members.
- Example: Hosting themed open houses or creating a buddy system to welcome newcomers.
- This directly supports Goals 7 and 8: Recruiting 4 new members in each half of the Toastmasters year.

2. Personalizing the Member Journey (DCP Goals 1–6)

- Understanding and responding to individual member goals ensures they progress through Pathways with purpose.
- Your perspective helps identify how to match mentors, encourage speech completion, and track progress.
- Supports education goals, helping the club earn credit for completed levels and pathways.

3. Fostering a Culture of Belonging and Commitment

- A distinguished VPM ensures that every member feels heard, valued, and supported, increasing retention and engagement.
- Example: Starting a new member spotlight, feedback surveys, or regular check-ins.
- These actions enhance overall club morale and member satisfaction.

4. Collaborating to Build a Strong, Distinguished Club

- As a club officer, your insights during executive meetings help shape club direction and initiatives.
- Your unique perspective contributes to overall club excellence and alignment with all 10 DCP goals.

Summary

As Vice President Membership, having a distinguished perspective means:

- Driving innovative recruitment aligned with DCP Goals 7 & 8.
- Helping members succeed and complete education goals (Goals 1–6).
- Strengthening club culture and engagement.
- Playing a strategic role in achieving Distinguished Club status.